LINCOLN COUNTY LIBRARY

STRATEGIC DIRECTION

2019-2024

MEET. EXPLORE. DISCOVER.

SUMMARY

The Board of Trustees for Lincoln County Library is dedicated to a thriving community within the county. A secure, stable, effective, responsive and forward-looking library system is essential to such a community.

Consequently, we have undertaken a process intended to reinforce the ability of your libraries to execute their essential responsibilities to all county residents.

This process started with a community survey is September 2018 and has developed a strategic plan which shows where the libraries are headed and gives a road map to get there over the next five years, 2019-2024. You should see visible progress in library services, facilities and reliability.

Just as county opportunities and issues will evolve, details of this plan will be responsive to community needs as they change. We will continue to see community involvement as we make progress in providing library system services.

Lincoln County Library
Board of Trustees

Russ Barnes
Charles Gerheim
Barb Hvizdak
Kate Huntsberger
Marilyn McDougall

WHO WE ARE

VISION

A thriving Lincoln County Library system through perseverance, innovation and opportunity.

MISSION

Connecting our communities to information, ideas and each other.

VALUES

RESPECT FOR PEOPLE

Honor diversity, individual perspective and the right to privacy and confidentiality.

ACCESS TO INFORMATION

Ensure free and open access to ideas and information for all.

COMMUNITY ENGAGEMENT

Foster dynamic collaborations to provide the highest quality of service within and beyond library walls.

ADAPT AND INNOVATE

Embrace change and encourage creative ideas and solutions to better serve the public.

INTEGRITY

Uphold the trust of the community in making efficient and effective use of all resources.

STRATEGIC DIRECTION

ESTABLISH FINANCIAL STABILITY

- Explore increasing library mils
- Explore supplemental and/or additional sources of funding
- Develop a Capital Improvement Plan

MAINTAIN EXEMPLARY LIBRARY SERVICES

- Evolve collection management
    - Review and refresh existing collections
    - Initiate county-wide barcoding and processing procedures
- Enable staff to better meet community needs
    - Focus on staff training and development
    - Streamline staff workflows
- Implement programs that encourage involvement at all levels
    - Increase community partnerships
- Better promote library services to the community
    - Implement a library card campaign
    - Develop a strategic marketing plan and social media policy
- Explore possibility of fine-free policy
- Improve courier service

DEVELOP A FACILITIES MASTER PLAN

- Increase safety and security
- Refresh interior and exterior of branch buildings
- Investigate effective open hours for all branches
- Investigate emerging technologies